

CONTRACT



ENCT

3221 South Evans Street
Greenville, NC 27834

(252) 355-8542

WNCN.com
on your side online
3221 S. Evans St.
Greenville, NC 27834
252-355-8500

And:

Waterfront Strategies
3050 K Street Northwest
Washington, DC 20007
USA

<u>Contract / Revision</u> 955427 /		<u>Alt Order #</u> 25331895	
<u>Product</u> Issue			
<u>Contract Dates</u> 11/01/16 - 11/07/16	<u>Estimate #</u> 5700		
<u>Advertiser</u> POL/League of Conservation Voters	<u>Original Date / Revision</u> 10/17/16 / 10/20/16		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash	
<u>Property</u> ENCT	<u>Account Executive</u> Katz Washington	<u>Sales Office</u> Katz/Washington	
<u>Special Handling</u>			
<u>Demographic</u> Adults 18+			
<u>Agency Code</u> 9914573	<u>Advertiser Code</u> 155	<u>Product 1/2</u> 163	
<u>Agency Ref</u> IN14921	<u>Advertiser Ref</u>		

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	ENCT	11/01/16	11/07/16	Su 1p-2p Heartland	1p-2p		:30				NM	1	\$95.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
		Week: 11/01/16	11/07/16	-----S	1				\$95.00				
N 2	ENCT	11/01/16	11/07/16	Su 3p-5p Movie	3p-5p		:30				NM	1	\$95.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
		Week: 11/01/16	11/07/16	-----S	1				\$95.00				
N 3	ENCT	11/01/16	11/07/16	Su 9p Marvel Agents of Sh	9p-10p Marvel Age		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
		Week: 11/01/16	11/07/16	-----S	1				\$150.00				
N 4	ENCT	11/01/16	11/07/16	9 On Your Side News @ 10p	10p-1030p		:30				NM	1	\$185.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
		Week: 11/01/16	11/07/16	-----S-	1				\$185.00				
N 5	ENCT	11/01/16	11/07/16	9 On Your Side News @ 10p	10p-1030p		:30				NM	1	\$185.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
		Week: 11/01/16	11/07/16	-----S	1				\$185.00				

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

LIN Television Corporation does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on LIN Television Corporation stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



WNCN
ENCT
 3221 South Evans Street
 Greenville, NC 27834
 (252) 355-8542

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 252-355-8500

Contract / Revision	Alt Order #
955427 /	25331895

Contract Dates	Product	Estimate #
11/01/16 - 11/07/16	Issue	5700

Advertiser	Original Date / Revision
POL/League of Conserva	10/17/16 / 10/20/16

*Line Ch Start Date End Date Description Start/End Time Days Length Spots/Week Rate Rtn Type Spots Amount

Start Date	End Date	Weekdays	Spots/Week	Rate	Totals	0.00	5	\$710.00
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Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/31/16 - 11/06/16	5	\$710.00	(\$106.50)	\$603.50
Totals	5	\$710.00	(\$106.50)	\$603.50

Signature: _____ Date: _____

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955427



125 West 55th St
New York, NY 10019

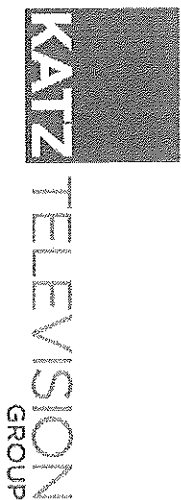
Contract # 25331895	Changes as of: 10/17/2016 at 11:35 AM	Version: Original Order
CPE: 155/163/5700	Flight: 11/1/16 - 11/7/16	Total \$: \$860.00
Agency: WATERFRONT STRATEGIE	Advertiser: LEAGUE OF CONSERVATION VOTERS	Total Spots: 6
3050 K ST NW #100 Washington, DC 20007	Product: Issue	Total CPP: \$0.00
Agency Order #: 5486277	Buyer: Perseke, Brad	Total GRP:
Salesperson: JACOB ROTH 212-373-8175	Office: WASHINGTON	Separation: 30
	Con Type: POLITICAL/VOTE	
	Assistant: JACOB ROTH 212-373-8175	

Comments: Separation: 30

#	Day/Time	DP	Program	Rate	Len	11/1 - 11/1		Total Spots	Total \$	CPP	GRP
						11/1					
1	Su 1p-2p		Heartland	\$95.00	30	1		1	\$95.00	\$0.00	0.0
2	Su 4p-5p		Afternoon Movie	\$95.00	30	1		1	\$95.00	\$0.00	0.0
3	Sa 8p-9p		Cheaters	\$150.00	30	1		1	\$150.00	\$0.00	0.0
4	Su 9p-10p		Marvel: Agents of Shield	\$150.00	30	1		1	\$150.00	\$0.00	0.0
5	Sa 10p-10:30p		9 On Your Side On The CW	\$185.00	30	1		1	\$185.00	\$0.00	0.0
6	Su 10p-10:30p		9 On Your Side On The CW	\$185.00	30	1		1	\$185.00	\$0.00	0.0
TOTALS:						6		6	\$860.00	\$0.00	0.0

30-50 min
family friendly

sent to Jacob 10/17 4:17p



125 West 55th St
New York, NY 10019

Contract # 25331895 Changes as of: 10/17/2016 at 11:35 AM Version: Original Order
CPE: 155/163/5700 Flight: 11/1/16 - 11/7/16 Station: ENCT Total \$: \$860.00
Agency: WATERFRONT Advertiser: LEAGUE OF CONSERVATION VOTERS Market: Greenville/New Bern/Wash Total Spots: 6

3050 K ST NW #100 Product: Issue Office: WASHINGTON
Washington, DC 20007 Agency Order #: 5486277 Buyer: Perseke, Brad Primary Demo: Total CPP: \$0.00
Salesperson: JACOB ROTH 212-373-8175 Con Type: POLITICAL/VOTE Assistant: JACOB ROTH 212-373-8175 Total GRP:
Separation:

Special Instructions

Date/Time Added by Comment
10/17/16 11:36 AM JACOB ROTH Separation: 30

Competitive Information				Daypart Summary				Monthly Summary		
Market Budget:	ENCT Share:	Comment:	Unknown:	Day/Time	% Distrib	Spots	Dollars	CPP	GRP	Dollars
\$86,000	1%	EST	99%		100%	6	\$860.00	N/A	0.0	2016-Nov
				Total	100%	6	\$860.00	N/A	0.0	Total
										6
										\$860.00

Transaction History					
Trans	Created/Received	Created by	Status	Spot+	Spot-
New	10/17/16 11:35 AM	JACOB ROTH	New	6	
					\$860.00
					\$860.00

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.